

Goal One:

Establish and ensure an interdisciplinary focus for North Carolina A&T that mandates overall high quality, continued competitiveness, and effective involvement of global strategic partners in marketing and delivery of programs and operations.

The work of each task force supports five strategies to achieve Goal One:

1. Evaluating the internal goals and objectives of the University,
2. Benchmarking models of interdisciplinary education to assess overall quality,
3. Developing an operational model to transform the University to an interdisciplinary paradigm with a global focus,
4. Supporting interdisciplinary initiatives,
5. Establishing mechanisms to describe and promote the new operational model to University stakeholders.

Near-term and on-going activities related to Goal One include:

By January 2002, establish a venture capital fund for promising interdisciplinary initiatives.

Responsible Area(s)

1. Vice Chancellor for Development and University Relations
2. Vice Chancellor for Research
3. Provost and Vice Chancellor for Academic Affairs

By October 2002, implement a marketing plan to support the capital campaign.

Responsible Area(s)

1. Vice Chancellor for Development and University Relations
2. Assistant Vice Chancellor for University Relations

By January 2003, publish a document that delineates the vision and goals to the University community.

Responsible Area(s)

1. Chancellor
2. Assistant Vice Chancellor for University Relations



By May 2003, implement a strategy to communicate the interdisciplinary model in a clear, consistent manner that will garner University and public acceptance.

Responsible Area(s)

1. Assistant Vice Chancellor for University Relations

By May 2003, conduct an annual campus-wide retreat focused on evaluating the University's progress toward the vision.

Responsible Area(s)

1. Chancellor

By August 2003, implement a "text in community" series.

Responsible Area(s)

1. Faculty Senate/Faculty
2. Provost and Vice Chancellor for Academic Affairs
3. Vice Chancellor for Student Affairs
4. Student Government Association

By August 2003, implement an annual academic year interdisciplinary theme.

Responsible Area(s)

1. Provost and Vice Chancellor for Academic Affairs
2. Faculty Senate/Faculty
3. Vice Chancellor for Student Affairs
4. Student Government Association

By December 2003, implement a marketing program that brands the University's initiative.

Responsible Area(s)

1. Assistant Vice Chancellor for University Relations

