



Business Maintenance Review Application

Please send the requested information to the Maintenance of Accreditation Committee (MAC). The MAC will forward the information to the Accreditation Coordinating Committee (ACC) to rule on Eligibility Requirements for AACSB International Accreditation.

(Please see *Eligibility Procedures and Standards for Business Accreditation, July 2009* at <http://www.aacsb.edu/accreditation/standards.asp>.)

Please request the Accounting Maintenance Review Application when filing for accounting accreditation.

Name of Institution				North Carolina A&T State University			
Name of Business Unit				School of Business and Economics			
Mailing Address					Campus Box or Mail Code		
1601 E. Market Street, Craig Hall 401							
City		State/Province/Region		Postal Code		Country	
Greensboro		NC		27411		USA	
Telephone Number (include country/city code or area code)		Fax Number (include country/city code or area code)			E-Mail Address		
(336) 334-7632		(336) 334-7233			craigq@ncat.edu		
Name/Title of Business Unit Head							
Quiester Craig, Dean							
Name/Title of Chief Executive Officer/President/Chancellor							
Harold L. Martin, Sr., Chancellor							
Name/Title of Provost/Academic Vice President							
Alton Thompson, Interim Provost and Vice-Chancellor for Academic Affairs							

APPLICATION SUBMISSION INFORMATION

Please submit this application and the accompanying cover letter as follows:

1. **Electronically:** Submit via email one set of all materials to the Maintenance of Accreditation Committee Chair at MAC@aacsb.edu. If applicable, this should include a link to course catalogs available online.
2. **Hard copy:** Submit one (1) hard copy set of all materials to:

MAC Chair
C/o AACSB International
777 South Harbour Island Blvd., Suite 750
Tampa, Florida 33602-5730
United States

1. **Consistent with your mission and within your cultural context, describe how diversity in your business programs is demonstrated** (see *Eligibility Procedures and Standards for Business Accreditation, July 2009, Eligibility Procedures E*).

North Carolina A&T State University, with over 10,000 students, is a learner-centered community that develops and preserves intellectual capital through interdisciplinary learning, discovery, engagement, and operational excellence. Programs of study are offered in the following academic units: School of Agriculture and Environmental Sciences, Colleges of Arts and Sciences, School of Business and Economics, School of Education, College of Engineering, School of Technology, School of Nursing, and School of Graduate Studies.

The University enjoys a rich civil rights legacy and a well-documented history as a top producer of African American professionals across academic disciplines. The School of Business and Economics is one of the University's largest academic units, with over 1,500 students. For over 30 years, the School's faculty, students, and academic programs have played a pivotal role in garnering outstanding recognition for the University and the School.

The University was founded as a 1890 land-grant university with a specific mission to serve African American citizens. Today, the University and School advance a distinctly broader mission. In recognition of its heritage and its challenge, the mission of the School of Business and Economics begins by emphasizing the commitment "to providing a high quality management education experience in an academic environment that effectively recognizes, appreciates, and responds to the diverse backgrounds and abilities of students." This emphasis is threaded throughout the mission statement by highlighting a commitment to effective teaching and learning, and the availability of an academically qualified and enthusiastic faculty for instruction, advisement, research, and service. The School is keenly focused on preparing a diverse workforce to meet the demanding needs of a global market and managerial processes are in place to foster awareness, competitiveness, collaboration, and learning assurance to enhance program quality and continuous improvement.

Diversity is demonstrated in a number of ways throughout the School and the University, and is summarized below:

- A. **Faculty** - The School's faculty is diverse with respect to race, ethnicity, gender and age. Of the faculty members, approximately 47% are African American, 10 countries of origin outside of the United States are represented, and 44% are female. With respect to age, 85% are within the 31-59 age range. Over 95% of the faculty members hold Ph.D. degrees in their specific discipline.
- B. **Students** - With respect to racial and ethnic diversity, the student enrollment is more reflective of the University's heritage and the region's culture. The School's student population is composed of students from Asia, India, Spanish-speaking countries in the Caribbean and Latin America, and students from a variety of other countries. However, with respect to race, African Americans comprise over 90% of the School's student population. With respect to gender and age diversity, women comprise approximately 56% of the student population, and non-traditional students (ages 24 and over) make-up nearly 18% of the population. The Programs of study and operations have been designed to critically expose students to diverse points of view.
- C. **University Programs** - The University's Office of Minority Affairs is available to assist in the transition of minority students (Native Americans, Caucasian and Hispanic/Latino). From a University perspective, minority students represent approximately 11% of the student population.

The Minority Student Association offers leadership opportunities and social and service activities for minority students. The Office of International Students and Scholars also provides assistance with pre-arrival/adjustment assistance, and other immigration matters for foreign-born students. The International Student Association provides other activities that enhance cultural, social, and personal development.

- D. Business Curriculum Content** - Faculty members endeavor to embed course content with relevant references to diversity values and global issues to expand the viewpoint of students. Specific courses in International Management, Finance, and Marketing, along with Special Topics courses in Accounting, Economics, and MIS enhance exposure to the cultural diversities that impact business operations. The curricula at the graduate and undergraduate levels also addresses individual and group problem solving, teamwork, leadership skills, and ethical decision-making. The further development of written communication and presentation skills are emphasized and evaluated throughout the program.
- E. Special Guests, Study Abroad, and Internships** – Global exposure is further infused into the academic curriculum through guest presenters and the involvement of individual faculty in international projects and research. Over the last three years, at least 20% of the faculty members have engaged in academic-related travel to the continents of Africa, Asia, Europe, and South America, and to several countries in the Caribbean. Through the University’s Office of International Programs, students are actively involved in study abroad opportunities. Although somewhat limited by economic conditions, international internship opportunities also provide students with significant exposure to the global business environment.

2. Describe the established expectations of the institution or the business programs of the institution for ethical behavior by administrators, faculty, and students (see *Eligibility Procedures and Standards for Business Accreditation, July 2009, Eligibility Procedure F*).

North Carolina A&T State University and the School of Business and Economics strive continuously to ensure that administrators, faculty, staff, and students conform to sound moral and ethical principles. As employees and students of the University, individuals are expected to exercise personal and professional conduct consistent with the highest expectations of A&T stakeholders. The business of the University and the School is to be handled legally with respect to both the letter and the spirit of the law.

The University’s Faculty Handbook describes the expectations pertaining to faculty members and senior administrative officers. Written policies and guidelines address a broad array of issues, including:

- Faculty governance
- Professional conduct and judgment with respect to colleagues and students
- Sexual harassment
- Use of human and animal subjects in research
- Confidentiality of personnel and student records
- Use of state and federal funds
- Faculty grievance guidelines

The University has further established a code of conduct for students – the **Aggie Pride Compact**. The **Compact** speaks directly to behavioral issues pertaining to integrity, honesty, and sound character. Beyond these expected concerns, the **Compact** also addresses the maintenance of character in the workplace and in local, regional, and global communities. Computer use policies are specified for students, but appropriate use of computer access and software is also expected of University employees.

The expectations of the University and the School are discussed openly with new students and new hires. These discussions are repeated for employees in faculty and staff meetings, and in School meetings with students. Significant conduct violations by employees or students will result in sanctions ranging from verbal discussions with appropriate authorities to dismissal (in the case of an employee) and expulsion (in the case of students).

3. **List all business degree programs at all levels and in all locations offered through the business unit or other units within your institution that are to be included in the scope of the AACSB accreditation review. (See *Eligibility Procedures and Standards for Business Accreditation July 2009, Eligibility Procedures D and G*).**

Note: Include Web sites, or other material describing the degree programs.

- All business programs are offered at the main campus or as distance education courses on the Internet. The School does not have a secondary location.
- Over the last five years, students have graduated from each of the undergraduate degree programs noted on the accompanying page. The first graduates of the Master of Science in Management degree program were awarded degrees in May 2003.
- All degree programs that meet the 25% undergraduate and 50% graduate rules are submitted for accreditation. No programs that meet this requirement exist outside of the School.
- The website for the School of Business and Economics is <http://www.ncat.edu/~sbe/>.

Business Degree Programs To Be Included in Accreditation Review:

Degree Program ¹	Level ²	Location ³	Date program was established	# of Credit Hours, Contact Hours, or Courses Required for Degree Completion ⁴ (Reported in semester credit hours)	Average Time to Complete Degree ⁵	# Students Graduated in Previous Academic Years		
						2006-07	2007-08	2008-09
Accounting	Bachelor's	Greensboro	1972	127	8 semesters	49	45	51
Business Education	Bachelor's	Greensboro	1972	126-128	8 semesters	15	7	5
Economics	Bachelor's	Greensboro	1972	124	8 semesters	9	12	11
Finance	Bachelor's	Greensboro	1972	125	8 semesters	18	38	18
Management	Bachelor's	Greensboro	1972	125	8 semesters	94	101	99

¹ See "What is a Program?" on page 60 of the *Eligibility Procedures and Standards for Business Accreditation, revised July 2009*. Indicate the full, correct degree name as it appears in school catalogues and/or on the diploma (i.e. "Bachelor of Arts in Business Administration" or "BA Business Administration").

² Undergraduate (U), Master's (M), Doctoral (D), Combined Undergraduate and Master's (U/M). If other, please explain.

³ List all locations at which the degree program is offered, including auxiliary campuses and partner institutions. Program delivery via on-line or distance learning is considered a separate location.

⁴ The metric to report degree requirements should reflect the operations of the school. Please identify the metric chosen (credit hours, contact hours, or courses). If necessary, footnote the record and provide additional explanation.

⁵ Report the normal amount of time required for a successful student to complete the degree, i.e. 2 years, 4 years, 18 months, etc. If multiple tracks to the same degree are available (i.e. weekend, evening, and traditional MBA), please indicate the average time to complete the degree within each track.

Degree Program ¹	Level ²	Location ³	Date program was established	# of Credit Hours, Contact Hours, or Courses Required for Degree Completion ⁴ (Reported in semester credit hours)	Average Time to Complete Degree ⁵	# Students Graduated in Previous Academic Years		
						2006-07	2007-08	2008-09
Marketing	Bachelor's	Greensboro	1972	125	8 semesters	36	60	51
Transportation/ Logistics & Supply Chain	Bachelor's	Greensboro	1972	125	8 semesters	20	11	8
Master of Science in Management	Master's	Greensboro	2001	36 or 48*	4 semesters	8	7	15

¹ See "What is a Program?" on page 60 of the *Eligibility Procedures and Standards for Business Accreditation, revised July 2009*. Indicate the full, correct degree name as it appears in school catalogues and/or on the diploma (i.e. "Bachelor of Arts in Business Administration" or "BA Business Administration").

² Undergraduate (U), Master's (M), Doctoral (D), Combined Undergraduate and Master's (U/M). If other, please explain.

³ List all locations at which the degree program is offered, including auxiliary campuses and partner institutions. Program delivery via on-line or distance learning is considered a separate location.

⁴ The metric to report degree requirements should reflect the operations of the school. Please identify the metric chosen (credit hours, contact hours, or courses). If necessary, footnote the record and provide additional explanation.

⁵ Report the normal amount of time required for a successful student to complete the degree, i.e. 2 years, 4 years, 18 months, etc. If multiple tracks to the same degree are available (i.e. weekend, evening, and traditional MBA), please indicate the average time to complete the degree within each track.

* 36 hours with an undergraduate degree in business; 48 hours with a non-business undergraduate degree

4. **List programs requested for exclusion from the accreditation review**
(see *Eligibility Procedures and Standards for Business Accreditation, July 2009, Eligibility Procedures D and G*).

Bachelor of Science in General Economics and Master of Arts in Teaching Business Education (MAT)

Note: A separate Request for Program Exclusion (see the following page) must be completed for each degree program listed below. Include catalogs, Web sites, or other material describing the degree programs.

Degree Programs Requested for Exclusion from Review:

Degree Program ¹	Level ²	Department/Division/ Administrative Unit Conferring Degree ³	Bases for Exclusion: (check all that apply and explain on accompanying form)						
			1. Independence	2. Distinctiveness	3. Autonomy	4. Subject to Non-Business Accreditation	5. Specialized Field	6. Separate Location	7. Participate But Not Named
Bachelor of Science in General Economics	Bachelor's	Department of Economics and Finance/School of Business and Economics					✓		
Master of Arts in Business Education	Master's	Department of Business Education/School of Business and Economics				✓			

¹ Indicate the full, correct degree name as it appears in school catalogues and/or on the diploma (i.e. "Bachelor of Arts in Economics" or "BA Economics")

² Undergraduate (U), Master's (M), Doctoral (D), Combined Undergraduate and Masters (U/M). If other, please explain.

³ Regardless of what colleges, schools, departments, or divisions collaborate to deliver or administer the degree, please indicate the administrative unit which *confers* the diploma (i.e. College of Liberal Arts and Sciences, School of Engineering).

Request for Program Exclusion

A separate copy of this form is required for each degree program for which exclusion from the AACSB International accreditation review is requested. Please complete every required section of the form (marked with an *), and as many of the optional sections as apply.

* Name of Institution:

North Carolina A&T State University

* Name and Title of Person Completing Form

Quiester Craig, Dean, School of Business and Economics

*Full Title and Descriptive Information for Program for which Exclusion is being Requested

Bachelor of Science in General Economics – In the General Economics, the student is allowed 24 hours of free electives in order to develop area areas of interest, such as computer science or the preparation for graduate study or law school.

Bases for exclusion:

To be excluded a program must satisfy the conditions of the first three categories below. Justification from additional categories may assist the Accreditation Coordinating Committee in its review of your request. Provide a brief, clear description of how the program satisfies all of the relevant categories. Descriptions of the category expectations can be found in the *Eligibility Procedures and Standards for Business Accreditation* of AACSB International.

1. Independence -
2. Distinctiveness –
3. Autonomy –
4. Subject to non-business accreditation –
5. Specialized field – The Bachelor of Science in General Economics is a non-business degree program.
6. Separate location –
7. Participate, but not named –

Request for Program Exclusion

A separate copy of this form is required for each degree program for which exclusion from the AACSB International accreditation review is requested. Please complete every required section of the form (marked with an *), and as many of the optional sections as apply.

* Name of Institution:

North Carolina A&T State University

* Name and Title of Person Completing Form

Quiester Craig, Dean, School of Business and Economics

*Full Title and Descriptive Information for Program for which Exclusion is being Requested

Master of Arts in Teaching Business Education (MAT) – The Master of Arts in Teaching will Enable prospective candidates, who bring content area knowledge to the graduate degree, the opportunity to develop the knowledge, skills, and dispositions to become excellent teachers.

- Candidates may choose to complete Phase I for the “A” license or Phases I and II for the “M” license.
- Those who complete both phases of the program will obtain both their teaching licenses and their master’s degrees within one program.

Bases for exclusion:

To be excluded a program must satisfy the conditions of the first three categories below. Justification from additional categories may assist the Accreditation Coordinating Committee in its review of your request. Provide a brief, clear description of how the program satisfies all of the relevant categories. Descriptions of the category expectations can be found in the *Eligibility Procedures and Standards for Business Accreditation* of AACSB International.

1. Independence – Business courses in the MAT degree program are less than 30 percent.
2. Distinctiveness – Program is clearly distinguishable as a teacher education degree.
3. Autonomy – The degree program functions under the auspices of the School of Education and the School of Business and Economics.
4. Subject to non-business accreditation – The Master of Arts in Teaching Business Education is subject to accreditation by the National Council for Accreditation of Teacher Education and approved by the North Carolina State Department of Public Instruction.
5. Specialized field –
6. Participate, but not named –

NORTH CAROLINA A&T STATE UNIVERSITY
School of Business and Economics

COMPARISON GROUPS

Comparable Peers – A list of schools considered by the applicant to be similar in mission and appropriate for performance comparison as either peers, aspirants, or competitors.

Howard University, Washington, DC
Jackson State University, Jackson, MS
Middle Tennessee State University, Murfreesboro, TN
Morgan State University, Baltimore, MD
Tennessee State University, Nashville, TN
University of Alabama in Huntsville, Huntsville, AL
University of North Carolina-Wilmington, Wilmington, NC
Winthrop University, Rock Hill, SC

Competitive Group – A list of schools so directly competitive that conflict of interest considerations exclude their personnel from the review process of the applicant (i.e., direct competition for students, faculty, or resources is so compelling that the appearance of a conflict of interest is present).

Appalachian State University, Boone, NC
East Carolina University, Greenville, NC
Morehouse University, Atlanta, GA
North Carolina Central University, Durham, NC
University of North Carolina-Charlotte, Charlotte, NC
University of North Carolina-Greensboro, Greensboro, NC
University of North Carolina-Wilmington, Wilmington, NC
Winston-Salem State University, Winston-Salem, NC

Aspirant Group – A list of schools that provides developmental goals for the applicant, represents management education programs or features that the applicant hopes to emulate, and place the vision and strategy of the applicant in context.

Florida International University, Miami, FL
Florida State University, Tallahassee, FL
Georgia State University, Atlanta, GA
James Madison University, Harrisonburg, VA
Syracuse University, Syracuse, NY
Virginia Polytechnic Institute and State University, Blacksburg, VA