I. Definition of Scope

A. Brief description of the School of Business & Economics, including its size and the institutional setting:

The University has a long history that goes back to General Assembly’s approval to establish the “A & M College for the Colored Race” in 1891. Today, North Carolina A&T State University is a Carnegie-classified “High Research Activity” institution and one of 16 University of North Carolina system institutions. The School of Business and Economics is one of eight colleges and schools of the University that serve a diverse, multi-cultural student population. In 1970, the Trustee Board of the University approved the establishment of the School of Business and Economics. The School is now housed in the recently renovated Merrick Hall and recently built (2004) Craig Hall.

B. List of degree programs included in the review and the number of program graduates in the most recent year:

<table>
<thead>
<tr>
<th>Name of Degree Program</th>
<th>Graduates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor of Science Accounting</td>
<td>45</td>
</tr>
<tr>
<td>Bachelor of Science Business Education</td>
<td>16</td>
</tr>
<tr>
<td>Bachelor of Science Economics (Business option only)</td>
<td>11</td>
</tr>
<tr>
<td>Bachelor of Science Finance</td>
<td>14</td>
</tr>
<tr>
<td>Bachelor of Science Management</td>
<td>91</td>
</tr>
<tr>
<td>Bachelor of Science Management Information Systems</td>
<td>11</td>
</tr>
<tr>
<td>Bachelor of Science Marketing</td>
<td>51</td>
</tr>
<tr>
<td>Bachelor of Science Transportation/Logistics</td>
<td>23</td>
</tr>
<tr>
<td>Master of Science in Management</td>
<td>10</td>
</tr>
</tbody>
</table>

C. List of Comparison Groups

1. Comparable Peers:

   University of Alabama at Huntsville  Southeast Missouri State University
   St. Mary’s University                  Morgan State University
   Middle Tennessee State University     Howard University
   Jackson State University              Southern University at Baton Rouge
   Winthrop University
2. Competitive Group:

Appalachian State University
Western Carolina University
University of North Carolina at Charlotte
Winston Salem State University

University of North Carolina at Greensboro
East Carolina University
Morehouse University
North Carolina State University

3. Aspirant Group:

Clemson University
Florida International University
University of Alabama at Birmingham
Virginia Commonwealth University

Georgia State University
Florida State University
James Madison University

D. Maintenance Review Visit Schedule: List the persons and activities included in the on-site review

Team members are listed below. The visit was held October 29 through October 31.

E. Visit Dates and Team Members: State on-site review dates and full team

A. Review Team Members:

<table>
<thead>
<tr>
<th>George E. Stevens (Chair)</th>
<th>Ruth W. Epps (Vice Chair)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dean</td>
<td>Chairman</td>
</tr>
<tr>
<td>College of Business Administration and Graduate School of Management</td>
<td>School of Business</td>
</tr>
<tr>
<td>Kent State University</td>
<td>PO Box 844000</td>
</tr>
<tr>
<td>PO Box 5190</td>
<td>Virginia Commonwealth University</td>
</tr>
<tr>
<td>Summit Street at Terrace Drive</td>
<td>1015 Floyd Avenue</td>
</tr>
<tr>
<td>Kent, Ohio 44242-0001</td>
<td>Richmond, Virginia 23284-4000</td>
</tr>
<tr>
<td>United States</td>
<td>United States</td>
</tr>
<tr>
<td>Tel: 330-672-1101</td>
<td>Tel: 804-828-1608</td>
</tr>
<tr>
<td>Fax: 330-672-3381</td>
<td>Fax: 804-828-8884</td>
</tr>
<tr>
<td>Eml: <a href="mailto:gstevens@bsa3.kent.edu">gstevens@bsa3.kent.edu</a></td>
<td>Eml: <a href="mailto:rwepps@vcu.edu">rwepps@vcu.edu</a></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Gerald S. McDougall (Member)</th>
<th>Barron H. Harvey (Accounting Member)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dean</td>
<td>Dean</td>
</tr>
<tr>
<td>Donald L. Harrison College of Business</td>
<td>School of Business</td>
</tr>
<tr>
<td>Southeast Missouri State University</td>
<td>Howard University</td>
</tr>
<tr>
<td>One University Plaza</td>
<td>2600 Sixth Street, Northwest</td>
</tr>
<tr>
<td>Cape Girardeau, Missouri 63701-4799</td>
<td>Washington, D.C. 20059</td>
</tr>
<tr>
<td>United States</td>
<td>United States</td>
</tr>
<tr>
<td>Tel: 573-651-2112</td>
<td>Tel: 202-806-1508</td>
</tr>
<tr>
<td>Fax: 573-651-2610</td>
<td>Fax: 202-462-7368</td>
</tr>
<tr>
<td>Eml: gmc <a href="mailto:dougall@semovm.semo.edu">dougall@semovm.semo.edu</a></td>
<td>Eml: <a href="mailto:bharvey@howard.edu">bharvey@howard.edu</a></td>
</tr>
</tbody>
</table>
B. Visit Schedule:

**AACSB-International – Peer Review Team Visit Schedule**

**School of Business and Economics**

**North Carolina A&T State University**

**Sunday, October 29, 2006**

5:00 p.m. Initial Peer Review Team Meeting – Schedule Review

6:30 p.m. Reception/Dinner – Dean, Assistant Dean, Department Chairs, MSM Director, Director of the Transportation Institute, Director of Student Services, selected University Administrators, Executive Advisory Board Representatives

**Monday, October 30, 2006**

7:30 a.m. Breakfast with Dean and School Leadership Team

9:00 a.m.* Meeting(s) with academic department chairs, MSM and Title III Directors, Director of Transportation Institute, AACSB Maintenance Report Coordinator

10:00 a.m. **Break**

10:15 a.m. Meetings with selected Committees and Directors of programs (i.e. Promotion and Tenure, Learning Assurance, Strategic Planning, Director of Student Services, Executive Director of University Career Services)

11:15 a.m.* Meeting with students from undergraduate and MSM programs; representatives from selected student organizations

12:15 p.m. Lunch with Executive Advisory Council or other selected group

1:30 p.m.* Meeting with selected senior faculty

2:15 p.m.* Meeting with selected supporting and part-time faculty
3:00 p.m.  
**Break**

3:15 p.m.*  
Meeting with selected tenure-track faculty

4:00 p.m.  
Meeting(s) with Quiester Craig and Ida Robinson Backmon

5:15 p.m.  
Team Meeting

7:30 p.m. **  
Team Dinner – Peer Review Team Only

**Tuesday, October 31, 2006**

8:30 a.m.  
Team meeting and breakfast; finalize recommendations and report writing

10:30 a.m.  
Meeting with Dean to review findings and recommendations

11:15 a.m.  
Meeting with, Dr. Lloyd V. Hackley, Chancellor, and Dr. Janice Brewington, Interim Provost and Vice Chancellor for Academic Affairs, to review findings and recommendations

* May be scheduled separately for Accounting.

** Will make reservations and arrange for transportation if needed.
F. Materials Reviewed: List of all materials provided by the applicant and reviewed by the Peer Review Team

   a. AACSB International Accounting Report (Executive Summary)
   b. AACSB International Maintenance Report (Executive Summary)
   l. AACSB International Maintenance Fifth Year Report

   m. Faculty Vita
   n. Assessment Tools and Measures
   o. Division of Research & Economic Development
   p. A&T Today (Volume 8, Number 3) Spring 2005
   q. Master of Science in Management Program (MSM)
   r. Beta Gamma Sigma “Honoring the Best in Business” (April 10, 2006)
   s. Beta Gamma Sigma 25th Anniversary Celebration (November 14 – November 18, November, 2006)
   t. The Journey Continues: The North Carolina A&T University Foundation at 60
   u. 2004 – 2010 Strategic Plan, School of Business and Economics, North Carolina A. & T. University
   w. The A&T Register, October 25, 2006 (School Newspaper)
   x. “What is the SBTDC?” Small Business Technology and Development Center pamphlet
II. Team Recommendation

The team recommendation reflects the opinion of the Peer Review Team only. It will be reviewed for concurrence or remanded to the team by the appropriate accreditation committee. The role of the accreditation committee is to ensure consistent application of the AACSB International accreditation standards and processes across peer review teams.

A. Extend Accreditation Maintenance

Extend Accreditation Maintenance: The recommendation of the Peer Review Team is that the accreditation of the undergraduate and master’s degree programs in Business and Accounting offered by North Carolina Agricultural and Technical University’s School of Business and Economics be extended for an additional six years with a Maintenance Review to occur in year five. Concurrence by the Maintenance of Accreditation Committee and ratification by the Board of Directors are required prior to the confirmation of the accreditation decision. Following ratification by the Board of Directors, the applicant will be notified. The applicant must wait for this official notification before making any public announcement. AACSB International provides a list of applicants achieving accreditation to its members and the public. (Please include a description of how overall high quality is achieved in relation to accreditation standards as a whole, not individually.)

There is ample evidence that the School has maintained overall high quality: Note the drive to make the business school the best it can be is evident at every level of the organization and in discussions with every stakeholder group the team met. All want to make the School better; and, along the way continue to meet all AACSB International standards.

- The School has identified effective and creative means of assuring support of its programs, participants, processes and practices and meetings of financial obligations despite difficult times in the state of North Carolina. In fact, consistent budget growth is evident in several key areas, such as those related to faculty and staff support, expenditures for computer hardware/software and other technology, instructional facilities improvements, etc. In addition, quality faculty members have been added through the School of Business and Economics and central administration support.

- The School continues to maintain quality academic programs making a strategic shift in the mix of its faculty by changing the number of tenured/tenure track faculty, contract faculty, and adjunct faculty.

- As part of its strategic management initiatives, specific plans have been developed in support of faculty intellectual contributions, faculty development, professional activities, and other activities to increase support for those individuals engaged in productive efforts.
There is an outstanding commitment of the School's faculty members and resources to engage them for the betterment of the region in general and business community in particular.

There are many business leaders involved in and supporting the School as speakers, providers of regular positions and internships, advisory board members, and providers of their time, talent, experience, and treasure. Evidence of the strength of their commitment was the large number of Executive Advisory Board members who attended their meeting timed to coincide with the peer review team’s visit. The team noted the very high level of responsibility of the attendees as reflected in their need to travel from out-of-state, representation at Fortune 500 companies, and titles of those in attendance. It was a pleasure to see the KPMG Foundation, as represented by its president, Dr. Bernie Milano, present the School with a final payment in a gift of $600,000 on the spot.

B. Subsequent Review of Team Recommendation

The Maintenance of Accreditation Committee will review this report, and any response from the applicant, at its next scheduled meeting (normally, provided that the report is received at least three weeks in advance of the meeting). The committee will meet [AACSB International will provide these dates at the beginning of each year].

The Board of Directors will consider for ratification the team recommendations (maintenance of accreditation and suspension of accreditation) that have concurrence from the appropriate accreditation committee, as soon as possible after the accreditation committee concurrence.

III Effective Practices: List up to five exceptionally effective practices that demonstrate leadership and high quality continuous improvement in management or accounting education, particularly relative to the set of comparison groups.

Effective Practices

- The dean’s leadership and that of his administrative cadre are tremendous assets to the School, the university, the community, the business community, and several national organizations including Beta Gamma Sigma and AACSB International. Further, Dean Craig, known by many as “The Dean of Deans” is and has been a mentor to countless numbers of business school deans.

- There is an excellent relationship between the School of Business and Economics and both the business community and the Office of Career Services. The result of these relationships and the students’ accomplishments is fine internship and job placement results. (Working with Ms. Joyce Edwards and her staff has led to cooperative efforts such as the conduct of job or internship Interviews in the Quiester Craig Building.)
○ Staff and faculty members are definitely committed to the success of students and of their beloved School of Business and Economics as well as North Carolina A&T State University.

○ The School has an exceptional business school facility, in the Quieter Craig Business Building. The facilities address all the needs of its faculty, staff, students, and administration. All classrooms are state-of-the-art, offices have plenty of space, and there is a variety of rooms suited to meet any type of teaching/learning need.

Areas that offer opportunities for continuous improvement but not affecting the accreditation recommendation:

The next maintenance review will occur in five years with the expectation of Annual Maintenance Reports beginning with the current academic year. With this in mind, the School of Business and Economics should annually update its Strategic Plan, in the form of the Annual Maintenance Reports and consider the following action items noted below:

a. The School needs to continue to consider the arenas it wishes to be a future player in as it sifts through a variety of opportunities consistent with its mission and strategic direction.

b. Continued attention and reflection should be given to assure there is alignment of research expectations with the overall mission and relative emphasis of the School of Business and Economics.

c. The School has made considerable progress with regard to Assurance of Learning and has a plan to assure that the feedback loop is closed. Please continue your good work in this area.

d. More formal utilization of alumni and employer surveys with the integration of other internal assessment processes and external field tests should be used to further enhance the assessment process.

e. As was indicated during the team’s discussion of the strategic management work done by the School, develop the appropriate matrix in detail that proposed action items, persons responsible, timetable for accomplishment, and source of funding for the initiatives. There is ample evidence that you have established action goals, set appropriate dates, and achieve those goals “on time and on budget. Simply complete the matrix documentation.

IV Commendations of Strengths, Innovations, and Unique Features
North Carolina A & T University's School of Business and Economics is commended for:

a. The successful leadership of its dean
b. Its excellent facilities
c. The commitment of its faculty to the students
d. The outstanding and continued support of the Administration and the University for the School of Business and Economics
e. The outstanding support of its Executive Advisory Council
f. The exceptional teachers who have achieved system and university-wide recognition
g. Its strong emphasis on teaching and learning and curriculum development
h. Support of continuous faculty development
i. Placement opportunities for its graduates and the performance of the alumni