Programming, Preparation, & Professionalism

A
S.L.A.M. Dunk
to Success

Social Consciousness- Leadership Effectiveness- Academic Awareness- Membership Development

North Carolina Agricultural & Technical State University

2008 Spring Leadership Conference

April 12, 2008

Hosted by: The Council of Presidents and Student Leadership Development
**Council of Presidents**

The Council of Presidents serves as the governing council for all recognized student organizations. Within this purpose, as established by the Division of Student Affairs, is a charge to do the following:

- Manage the overall affairs of student organizations and serve as a liaison between administration and student organizations
- Create a forum for discussion and serve as a voice for student organizations at NC A&T SU
- Formulate and facilitate programs which keep student organizational life meaningful, wholesome, stimulating, and active
- Provide an effective arena for disseminating information
- Assist the Office of Student Leadership and Development in the communication and evaluation of organization requirements

**Student Leadership Retreat**

Annually, the Student Leaders Retreat is held at the end of the spring semester for newly elected Student Government Association officers, presidents of fraternities and sororities, department clubs, honor societies, Aggie Clubs and other leaders elected to hold officers for the next school year. The purpose of this retreat is to provide student leaders with information designed to improve their leadership management skills and potentials to become extraordinary leaders.

Other significant components of the retreat include training sessions utilizing four workshop modules: team building, conflict resolution, assessment of leadership style(s), and parliamentary procedures. Adequate time is devoted to evaluation and feedback from each student to help it grow from year to year.

In addition, the retreat incorporates A&T history, unity, self-improvement/leadership development, leadership enhancement skills, ethics and making decisions, networking, and building collaborative relationships which motivate the intellect for proactive student leaders on campus and in the community.
## Program Schedule

Saturday, April 12, 2008

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 am</td>
<td><strong>Registration/Check-In</strong></td>
<td>General Classroom Building 2&lt;sup&gt;nd&lt;/sup&gt; Floor Lobby</td>
</tr>
<tr>
<td>8:45 am</td>
<td><strong>Welcome</strong></td>
<td>General Classroom Building Auditorium</td>
</tr>
<tr>
<td>9:00 am</td>
<td><strong>Opening General Session</strong></td>
<td>General Classroom Building Auditorium</td>
</tr>
</tbody>
</table>

### Leading with P.U.R.P.O.S.E.: Passion, Urgency, Responsibility, Preparation, Opportunity, Service, Effectiveness

Concurrent Session Block 1
10:00 am-11:20 am

<table>
<thead>
<tr>
<th>Topic</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>On your Mark! Get Set! Go! -</td>
<td>A211</td>
</tr>
<tr>
<td><strong>Passing the Baton</strong> – Mr. Marvin Worthy</td>
<td></td>
</tr>
<tr>
<td>Are “WE” ready for the mission – Mr. Cory Adams</td>
<td>A208</td>
</tr>
<tr>
<td><strong>Professionalism: What Are You Saying About You?</strong> –</td>
<td>A205</td>
</tr>
<tr>
<td>Ms. Sylvia Burgess</td>
<td></td>
</tr>
<tr>
<td>From Memphis (1968) to Greensboro (2008): Setting a REAL agenda for Change - Dr. Tracey Ford</td>
<td>A202</td>
</tr>
</tbody>
</table>

Concurrent Session Block 2
11:30 am-12:50 pm

<table>
<thead>
<tr>
<th>Topic</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>On your Mark! Get Set! Go! -</td>
<td>A211</td>
</tr>
<tr>
<td><strong>Passing the Baton</strong> – Mr. Marvin Worthy</td>
<td></td>
</tr>
<tr>
<td>Are WE ready for the mission – Mr. Cory Adams</td>
<td>A208</td>
</tr>
<tr>
<td><strong>Professionalism: What Are You Saying About You?</strong> –</td>
<td>A205</td>
</tr>
<tr>
<td>Ms. Sylvia Burgess</td>
<td></td>
</tr>
<tr>
<td>From Memphis (1968) to Greensboro (2008): Setting a REAL agenda for Change - Dr. Tracey Ford</td>
<td>A202</td>
</tr>
</tbody>
</table>
### Lunch Break - *On Your Own*

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
</table>
| 2:00 pm| **General Session 2**  
*Organization/Student Leader Town Hall Meeting* | General Classroom Building Auditorium   |
| 2:50 pm| **Transition to Concurrent Session Block 3** | General Classroom Building Auditorium   |

Concurrent Session Block 3
3:00 pm-4:20 pm

**Topic**

<table>
<thead>
<tr>
<th>Topic</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pardon my Manners: Social Graces in all the Right Places!</td>
<td>A211</td>
</tr>
<tr>
<td>Mr. Marvin Worthy</td>
<td></td>
</tr>
<tr>
<td>Leadership, Step into the Suit – Mr. Cory Adams</td>
<td>A208</td>
</tr>
<tr>
<td>Effective Event Planning - Mrs. Shayla Sharpe</td>
<td>A205</td>
</tr>
</tbody>
</table>

Concurrent Session Block 4
4:30 pm-5:50 pm

**Topic**

<table>
<thead>
<tr>
<th>Topic</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pardon my Manners: Social Graces in all the Right Places!</td>
<td>A211</td>
</tr>
<tr>
<td>Mr. Marvin Worthy</td>
<td></td>
</tr>
<tr>
<td>Leadership, Step into the Suit – Mr. Cory Adams</td>
<td>A208</td>
</tr>
<tr>
<td>Effective Event Planning - Mrs. Shayla Sharpe</td>
<td>A205</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>5:00 pm</td>
<td><strong>Advisor Appreciation Reception</strong></td>
<td>Stallings Ballroom</td>
</tr>
<tr>
<td></td>
<td><em>(Advisors and Guests Only)</em></td>
<td></td>
</tr>
<tr>
<td>6:30 pm</td>
<td><strong>Leadership Awards Banquet</strong></td>
<td>Stallings Ballroom</td>
</tr>
</tbody>
</table>
Greetings Student Leaders;

On behalf of the Office for Student Development at North Carolina Agricultural and Technical State University, and especially on behalf of 2007-2008 Executive Board for the NC A&T SU Council of Presidents, it is my pleasure to welcome you to the 2008 Spring Leadership Conference. This year’s conference theme revisits the concept of S.L.A.M; Social Consciousness, Leadership Awareness, Academic Excellence and Membership Development.

We will specifically focus on areas of programming, preparation and professionalism, which will incorporate aspects of A&T/HBCU history, unity, self-improvement techniques, and leadership skills. Along with the above stated areas, attendees will have the opportunity to network, address critical issues related to decision making, and building collaborative relationships that motivate and foster an environment where proactive and productive student leaders on campus and in the community can thrive.

It is essential we recognize the importance of events such as the Spring Leadership Conference, as they provide forums to interact with other student leaders and reflect upon possible solutions for complex problems affecting us as individuals and as a society. Collectively, we believe the content of this year’s Leadership Conference will aid you in developing your personal and professional skills as leaders of today and the future of America.

Though the conference is meant to be an enjoyable experience, I encourage you to take full advantage of every learning and networking opportunity. Remember, YOU are the leaders of this university and I wish you the very best.

In the Essence of Aggie Pride,

Maurice M. Scott
Mr. Maurice M. Scott, President  
Council of Presidents 2007-2008
April 11, 2008

Council of Presidents
NC A&T SU Campus

Dear Aggie Leaders,

Welcome to the Council of Presidents (COP) Annual Leadership Conference for the student organizational leadership at North Carolina Agricultural and Technical State University. The planning and implementation of this conference is a testament to the leadership your generation engenders as you navigate toward your own success. The conference topics and activities serve as evidence that you strive to promote comradery, unity, and effective leadership.

The executive board of COP and the planning committee has worked diligently to provide dynamic keynote speakers, quality session, informative educational workshops and networking opportunities.

As leaders, you set the pace for dialogue and exposure to pressing concerns of the Aggie community at-large and the global community in particular. We applaud each of you and your organizations for your continued dedication and support of positive change within our university community and the Triad area. We are especially proud of your leadership to service as illustrated by the collective 52,000+ hours within the Triad community that has made a financial impact equivalent to $995,000. On behalf of the university, I extend kudos and much applause to you as Aggie servant leaders.

The Office of Student Development is committed, not only to continuing the legacy of the Council of Presidents, but also to helping each one of you establish your own. It has been an honor to work with you this year. Best wishes to you all. Please enjoy this enriching experience!

Respectfully,

Denise Iverson-Payne
Assistant Vice Chancellor
Student Development
Are “WE” ready for the mission? - Mr. Cory Adams

This session will analyze the importance of organization missions, meeting the expectations of the organizations mission and understanding the individual roles leadership plays in the mission. This will be contrast to the mission of the Historically Black Universities and Colleges (HBCU) and why the mission and integrity of the HBCU is just as important as that of the organization one represents.

Leaders will be challenged to understand that the mission statement is not a current state of being but a continuous challenge that organizations should strive for. Leadership principles to be analyzed: Know Yourself / Impact and Convince Others / Service Orientation / Insight.

BUILDING LEADERSHIP CHARACTER

“You May Be The One In Charge--- But You May Be A Poor Leader”

Leadership is probably one of the most talked about concepts, but the least understood. Leadership is about getting things done and helping people reach their potential. The reason so many organizations fail is because they rarely unleash the potential of those working within their organization. The reason for this is they practice old-fashioned and out-dated leadership concepts---they practice leadership mythology.

Effective Event Planning – Mrs. Shayla Sharpe

This session will discuss how to effective planning can improve the quality of your event. You will learn how to obtain support from university administrators, campus service providers (Facilities, Auxiliary Services, Student Union, etc.), and campus departments using teamwork, forward thinking, and organization.

From Memphis (1968) to Greensboro (2008):
Setting a REAL agenda for Change – Dr. Tracey Ford

The purpose of this workshop is to explore the concepts of social consciousness and social responsibility from the perspective of today’s college students and striking sanitation workers in Memphis forty years ago. Students will discuss their ideas on what change is needed today, how that change should happen and who should make that change. Issues of social, human and fiscal capital needed for change will also be addressed.
Leadership, Step into the Suit! – Mr. Cory Adams
This session will analyze the importance of learning your leadership skills at the undergraduate/graduate level in order to step into Corporate America. What skill sets are companies looking forward in today's leadership, and how to prepare for the challenges now. Leadership principles to be analyzed: Insight / Results Focus / Knowledge / Initiative

On your Mark! Get Set! Go! Passing the Baton – Mr. Marvin Worthy
Leadership is similar to a relay race. It occurs in stages and involves the transference of power and authority. This session will assist current leaders in successfully exchanging the baton to new student leaders. Furthermore, new leaders will learn the necessary skills to embrace their new roles and responsibilities and how leadership today can create a lasting legacy for tomorrow.

Pardon my Manners: Social Graces in all the Right Places! Mr. Marvin Worthy
Yes, manners do matter! Knowing when to use/answer your cell phone, what to post on “My Space”, what to wear to the office dinner party, what to do at dinner during a job interview, which fork to use, can make or break a successful first impression. This workshop will give you the necessary information and teach the skills for proper business etiquette, table manners, verbal, written and on-line communication, and attire for all occasions.
Cory Adams is a native of Chicago, IL. Adams has been involved in a myriad of Student Government and organizational leadership teams on both post-secondary and collegiate arenas. At his alma-mater North Carolina A & T State University Adams served as Finance Chair; Student Government Association; Historically Black Colleges and Universities Think Tank Chair; President/Founder, Student Technology Services; Founding member, Dean of Students Advisor Council; and Student Advisor, University of North Carolina System Finance committee. Cory commenced from NCA&T with a Bachelor of Science in Chemical Engineering and currently resides in Waterloo, IA, where he is a management trainee for the World's Largest Food Company, Nestle' USA. Cory is responsible for waste reduction strategies and management of the 100 million dollar annual facility producing beverage products such as Nestea, Nesquik, and Tasters Choice coffee. In his free time Cory enjoys music, singing, technology, and travel.
Sylvia Burgess is Senior Manager, Process Management at the Center for Creative Leadership in the Client Services Group. She has oversight for the Projects and Plans team and Process Management, which oversees project management and planning for technology projects for the group. Responsible for management and analysis of quality metrics and enterprise reporting, develops strategic goals and plans, responsible for enterprise communications from group and is Six Sigma certified. Sylvia also manages the key relationships of third party assessment providers and hotel services for the Center. She is a provider of staff team training and development for team building and self-improvement subject matters.

Sylvia joined the Center in 1993 as the Assistant Manager, Testing Services. In this role she was responsible for inventory and assessment shipping. Sylvia is now in the role of Senior Manager. Prior to coming to the Center for Creative Leadership, she worked at the University of North Carolina Greensboro as the Testing Supervisor for the University Counseling and Testing Center. She is an active member in the community serving in several volunteer roles. Sylvia serves on the United Way Allocation Panels, as a member of the steering committee for the Greensboro Education and Development Council, Operational President for Leadership Training and teacher in the School of Leaders.

Sylvia is actively involved in providing team training for community organizations whose needs are focused on team building, self-improvement and conflict resolution. She also works with community groups around leadership training and development. She has taught courses at the Shaw University Cape Center in Public Administration, worked with Wake Forest School of Management to provide leadership training, and was the keynote speaker for graduation the last two years for Focus Leadership of Thomasville, NC.

Sylvia graduated from the University of North Carolina Greensboro with a Bachelor’s of Art in Speech and Language Pathology and has completed a Master’s degree in Public Administration.
Dr. Tracey Ford

Dr. Tracey D. Ford is the Director of the Center for Academic Excellence (CAE). Formerly the Center for Student Success, CAE provides advising and academic support services for freshmen. Services include tutoring, supplemental instruction, and developmental mathematics and reading courses. Dr. Ford comes to A&T from the University of Georgia, (Athens), home of the Bulldogs. Most recently at UGA, Dr. Ford served as the assistant director of the African American Cultural Center (AACC) where she developed new academic programs, coordinated major programs and pre-collegiate initiatives, and enhanced the student leadership development program. Previously, as the director of the Office of Institutional Diversity (OID), she had oversight of several campus diversity initiatives, including coordinating the strategic planning process, and directing ASPIRE, a pre-collegiate program. In addition, she has teaching experience, having taught College Student Success courses at Athens Technical College and science course with the UGA Upward Bound Program. She was also an academic advisor at UGA's Franklin College of Arts and Sciences where she was responsible for providing a comprehensive academic advising program for pre-medical students. She assisted students with career, personal and academic development.

Her research and scholarly interests include K-12 and higher education policies, retention and pre-college intervention programs. Dr. Ford's volunteerism and community service confirm her commitment to education and youth development as evidenced through her work with the NAACP and the Clarke County (Georgia) School District. In 2007, she received the NAACP National Advisor of the Year award and the UGA Student Organization Advisor of the Year. Dr. Ford earned her undergraduate degree in biology from Norfolk State University, her masters in genetics from Howard University, and her doctorate in higher education from the University of Georgia.
Taryn J. (Mitchell) Muhammad

Born and reared in Ohio, Taryn J. (Mitchell) Muhammad is the product of two well-educated and cultured educators. Instilled with a sense of purpose from an early age, Taryn was always expected to achieve academically, socially, and civically.

As a student leader at North Carolina A&T State University, Taryn demonstrated a prowess for leadership and an exceptional need to serve. During her time on campus Taryn, served in various capacities including the Student Government Association. Currently, as a Student Affairs professional in the Office of Orientation and First Year programs at A&T; Taryn demonstrates daily that self-improvement really is the basis for community development.
Shayla Sharpe

Shayla Sharpe is the Associate Director for University Events at North Carolina Agricultural and Technical State University and has worked in the University Event Center since 2002. Her current duties include among a host of other things, maintaining the centralized scheduling environment on A&T’s campus. In addition, Shayla coordinates all major event management and logistics operations working side by side with all campus units especially that of Student Development.

These campus units include but are not limited to university administrators, campus service providers (Facilities, Auxiliary Services, Student Union, etc.), campus departments, and student organizations. As Associate Director, Shayla has fostered and environment where the University Event Center operates as a “one-stop shop” for managing campus events while effectively incorporating university policies and procedures. This method has proved beneficial to the A&T, as rapid student enrollment has increased the number of events on campus by 38% in the last three years.

Shayla is a proud newlywed, has a thriving business related to Event Management, etc. with her husband Dr. Desmond Sharpe, and is an active member of Evangel Fellowship Word Ministries.
Marvin Worthy’s journey of fighting oppression began when he became frustrated by the lack of sensitivity to issues of oppression expressed by his graduate school classmates during a Monday evening class in the spring semester of 1987. He was appalled at the level of ignorance and intolerance demonstrated by graduate students. As the only Black student in the class, Worthy courageously challenged his classmates to examine their attitudes and behaviors. It was at this moment when Worthy declared, “Enough is enough”.

More than 20 years later, Worthy remains committed to minimizing the devastation caused by a lack of civility and a sense of belonging. As the President and CEO of Worthy Consulting & Training, LLC, Worthy has assisted colleges and universities like Penn State, University of Maryland-College Park, Carnegie Mellon University, James Madison University, University of Pittsburgh, and many others in building inclusive educational communities and culturally competent students and staff. Interacting with thousands of participants per year, Worthy has made it his mission to inspire and motivate his audiences to include not exclude, to accept not reject, and to act not ignore.

Furthermore, Worthy has made significant contributions to multicultural education and student development. He is the co-founder of the nationally and regionally recognized program, “Trading Places”, a diversity exchange and staff training program between the University of Delaware and historically black colleges and universities to combat racial insensitivity and bias in service provision. In addition, Worthy chaired the Diversity Awareness Committee for Pennsylvania College Personnel Association and served as the resource liaison on diversity related issues for colleges and universities in the state of Pennsylvania. Worthy also co-chaired the Diversity Awareness Committee for the Mid-Atlantic Region of Colleges and University Housing Officers and served as the resource liaison on diversity issues for 300 institutions in the Mid-Atlantic Region. Worthy also served as the Associate Dean of Students at Shippensburg University.

Additionally, Worthy has been in the forefront of several endeavors that provide educational and employment opportunities for youth. He serves as the President of the Board of Directors for the Boys and Girls Club of Chambersburg. Worthy developed the curriculum for the Chambersburg YMCA Achievers Program and served as the instructor for many of the courses. In recognition of his many contributions to diversity and service to the community, Worthy is the recipient of numerous awards and recognitions. Furthermore, he holds a B.A. in Elementary Education, M.S. in College Student Personnel, and M.S. in College Counseling.
2008 Spring Leadership Awards Banquet

Stallings Ballroom, Greensboro, NC
Saturday, April 12, 2008
6:30pm

Mistress of Ceremony ~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~ Ms. Kia Goosby
COP Secretary 2007-2008

Occasion ~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~ Ms. Shauna Irwin
Director of Student Leadership Development

Greetings ~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~ Mr. Maurice Scott
COP President 2007-2008

Dr. Stanley F. Battle
Chancellor, NC Agricultural & Technical State University

Invocation ~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~ Mr. Leonard Russ
President, Apostolic Student Outreach 2007-2008

~~~ Dinner is served ~~~

Introduction of Speaker ~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~ Ms. Rosalyn Parker
Special Assistant, Office of Student Development

SPEAKER

Mrs. Taryn J. (Mitchell) Muhammad
Assistant Director for Campus Life and Parent Programs

Awards ~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~ Council of Presidents Executive Board 2007-2008

Closing Remarks ~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~ Ms. Denise Iverson-Payne
Assistant Vice Chancellor of Student Development

Benediction ~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~ Mr. Ferrelli McGilvary
Acknowledgements

The Council of Presidents would like to acknowledge and give special thanks to the following individuals and entities for all of their support, assistance, and contributions in making this year’s Council of Presidents Leadership Retreat/Conference a success:

Chancellor Stanley F. Battle
Division of Student Affairs
Dr. Sullivan A. Welborne, Jr.
Ms. Denise Iverson-Payne
Ms. Shauna Y. Irwin
ENTIRE Staff from the Office of Student Development
Memorial Student Union Staff
University Events Center
Organizational Presidents
Ms. Taryn J. (Mitchell) Muhammad
Mr. Cory Adams
Dr. Tracey Ford
Mrs. Shayla Sharpe
Mr. Marvin Worthy
Ms. Sylvia W. Burgees
Mr. Jasmine L. McInnis
Dr. Dorothy J. Harris
Dr. Claude L. Barnes

2007-2008 COP Executive Board