ENGL 411. Visual Rhetoric for Technical and Scientific Writer
This course provides an introduction to the theory and techniques used by scientific and technical communicators. It covers elements of layout, design, and typography, giving students practice with short and long print texts and non-print texts and non-print media. Prerequisite: UNST 210. (F;S;SS)

ENGL 412. Writing Reports and Proposals
This course is an intensive study of the principles and processes involved in preparing technical and scientific reports and proposals. (F;S;SS)

ENGL 413. Feature Writing and Editing for Technical Journals, Magazines and Trade Publications
This course provides theory and practice in writing and marketing articles for scientific publications with students submitting articles to commercial and scientific publications. This course also examines principles and practice of editors of scientific and technical publications. Students edit other students’ works and that of outside clients. (F;S;SS)

ENGL 414. Designing and Testing User Documents for Scientific and Technical
This course is an advanced study of theories and practices associated with the production of user documents, instructional manuals and other media. (F;S;SS)

ENGL 415. Practicum for Technical and Scientific Communicators
This course is designed to give students practical writing experience related to scientific and technical fields. Offered as an on-campus and off-campus-directed internship, the experience teaches students the importance of client relationships, problem-solving skills, and professionalism in conduct and product. (F;S;SS)

ENGL 432. Writing for Health Professions
This course will consider specific forms of written and oral communications in the health professions, particularly in working with the NC A&T Department of Nursing. As an introductory writing course promoting effective communication skills, the course will ultimately contribute to the protection of the health and welfare of the public. (F;S;SS)

ENGL 434. Writing Case Studies
This course offers an intensive study of the principles and processes involved in writing case studies and histories. The focus will center around medical case studies and case studies dealing with engineering projects. The course is designed for both technical writing students and those in other fields such as nursing, engineering, and the sciences. (F;S;SS)

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**SPEECH PROGRAM**  
http://www.ncat.edu/~jmc/  

**A.B. Mayfield-Clarke, Program Director**  

**OBJECTIVES**

The objectives of the Speech Communication Studies/Speech Language Pathology and Audiology are as follows:
1. To assist students in developing their powers of critical thinking.
2. To assist students in developing in-depth competencies in core courses.
3. To aid students in developing self-confidence and positive images.
4. To encourage scholarly publications and creative productions.
5. To determine and to satisfy the cultural and educational needs of the community.

**DEGREES OFFERED**

Speech (Communication Studies) – Bachelor of Arts  
Speech (Speech/Language Pathology & Audiology) – Bachelor of Arts

**GENERAL PROGRAM REQUIREMENTS**

The admission of students to the undergraduate degree programs in Speech Communication Studies/Speech Language Pathology and Audiology are based upon the general admission requirements of the University. All students are expected to maintain a cumulative grade point average of at least 2.5-3.0 overall in the major.

**DEPARTMENTAL REQUIREMENTS**

Speech. A student admitted in the speech program and one who is eligible to be a candidate for the bachelor of arts degree must successfully complete a minimum of 124 hours and:

a. Maintain a minimal 2.5 grade point average in the course of study.

b. Have a combined Scholastic Aptitude Test (SAT) score of “800” in state and “920” out of state and achieve a cumulative grade point average of “B” or better.

c. If criteria A and B are not met, a student may enter the University as an “Undecided,” when the cumulative GPA of 2.5 is completed, the student may be admitted as a pre-speech major.

d. Transfer students must have earned an overall cumulative grade point average of 2.5 or higher to be accepted as a speech communication major.

e. Prerequisites must be successfully completed with a grade of “B” or better before attempting major courses.

f. Repeat any major course in which a grade of “D” or lower was achieved and receive a grade of “C” or better.