



## Goal Five

### Entrepreneurial Initiatives and Enhanced Facilities

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Enhance and diversify the University's resources base through effective fundraising, entrepreneurial initiatives, enhanced facilities, and sponsored research programs.

#### Strategies

- Provide the infrastructure and human resources necessary to encourage enhancements in the University's core competencies and intellectual capital,
- Provide avenues for the commercialization of intellectual property,
- Enhance the University's infrastructure for entrepreneurship,
- Promote entrepreneurial interdisciplinary research, and
- Construct facilities that support the vision.

#### Activities

- By January 2002, develop a plan to expand focused giving and investment activities through a capital campaign.
- By July 2002, develop a five-year strategy to increase overall University funding by 50 percent.
- By August 2004, establish a University Office for Economic Development.
- By August 2004, establish entrepreneurial programs and partnerships that will foster growth opportunities for long-term funding initiatives.

#### Expected Outcome

Expand fundraising and entrepreneurship activities that will position A&T as a global leader, redefining and reinvigorating "Aggie Pride", and making the University less vulnerable to fluctuations in state assistance.