



PLANNING, ASSESSMENT AND RESEARCH
The Information Gateway

Strategic Plan
2008

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June 10, 2008

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The Information Gateway

Theme

On Par!

Vision

Defined by Data, Driven by Knowledge

Mission

PAR is an information gateway that assesses institutional effectiveness and facilitates strategic planning through knowledge management. **PAR values, encourages and supports professional development and program development.**

Research and Analysis

Goal

Conduct research and analyze data to support decision-making and provide general information about and for the University community

Objectives

1. Collect and analyze data
 - a. Ensure 98% accuracy of reports [IR]
 - b. Ensure 98% timely submission of reports, or the GA median for UNC System institutions [RU]
 - c. Achieve survey response rates of at least 50%, or the GA median for UNC System institutions [AR]
2. Document business processes for major reports [IR]
 - a. Identify major reports for documenting processes [IR]
 - b. Determine timelines for documenting business processes and procedures for major reports [IR]

Assessment and Evaluation

Goal

Create a culture of evidence to inform strategic planning and facilitate desired outcomes

Objectives

1. Offer 6 customized professional development workshops each academic year to academic department chairs, faculty and service units [LEW]
2. Review five-year academic department and annual service unit assessment and evaluation reports within six months of receipt [LEW]
3. Implement electronic submission of 5-year and annual reports by AY 08-09 [LEW]

Publication and Dissemination

Goal

Communicate customized client-friendly information

Objectives

1. Identify existing internal media outlets for IR information dissemination [IR]
2. Identify reports to publish [PAR]
3. Create special report for publication, e.g., departmental reports [PAR]

Notes:

Include the promotion and marketing of PAR (what we do, who we are)

APPENDIX I

PAR Organizational Chart

