
**STRATEGIC PLANNING AND RESOURCE COUNCIL
SCAN TEAMS AND WORK GROUPS**

Meeting Notes
February 10, 2009

I. WELCOME AND INTRODUCTION – Dr. Deborah Callaway

- Welcomed Strategic Planning and Resource Council Scan Teams and Work Groups to the meeting and thanked them for their continued dedication to the process.
- Introduced Council Chair, Chancellor Stanley F. Battle.

II. OVERVIEW OF UNC TOMORROW INITIATIVE/A&T RESPONSE – Chancellor Battle

- Reviewed the “University of North Carolina Tomorrow Commission: Executive Summary”, which summarized the purpose of the University of North Carolina Tomorrow Initiative. The Executive Summary also described how the Commission collected data; depicted its major findings and recommendations in seven areas (Global Readiness, Access to Higher Education, Improving Public Education, Economic Transformation, Our Health, Our Environment, and Outreach and Engagement); suggested changes to be made within UNC to respond to the state’s needs; and proposed next steps.
- Reviewed A&T’s “UNC Tomorrow Response Plan”, a document developed by a team of individuals who were appointed from within the University in response to the major findings and recommendations identified in the “UNC Tomorrow Commission Final Report”.
- Discussed the three levels of priority for the University (per A&T’s “UNC Tomorrow Response Plan”).
 - i. Level One Priorities
 - Global Readiness
 - Increasing Access to Higher Education
 - Improving Public Education
 - ii. Level Two Priorities
 - Economic Transformation and Community Development
 - Outreach and Engagement
 - iii. Level Three Priorities
 - Health
 - Environment

III. STRATEGIC PLANNING CROSSWALK AND MODEL – Provost Thompson

- **Charge to the Scan Teams and Work Groups**

Reviewed the “Strategic Plan: Building Upon the Legacy, Interdisciplinary – Globalization” schematic. (Hand out #1)

- **Campus Planning Process**

- i. Reviewed the Mission Statement (proposed); Vision Statement (existing; proposed); Core Values (existing); and Legacy goals. (Hand out #2)

- ii. Nine LEGACY goals:

- Goal 1 (LEARNING): Deliver visionary and distinctive undergraduate and graduate educational programs focused on intentional interdisciplinarity and globalization.
- Goal 2 (DISCOVERY): Increase scholarly and creative research consistent with our status as a “high research activity” institution that addresses significant regional, statewide, national and global issues.
- Goal 3 (LEARNING/ENGAGEMENT): Foster a responsive learning environment that increases access to higher education for all North Carolinians, particularly for underserved regions, underrepresented populations, and non-traditional students and solves North Carolina’s public education challenges through collaborations and partnerships.
- Goal 4 (LEARNING/ENGAGEMENT): Develop and deliver exemplary programs to improve the health and wellness of all people and community in North Carolina.
- Goal 5 (ENGAGEMENT): Strengthen and expand our outreach, engagement, and economic development programs to benefit the people of North Carolina, its regions, and our state as a whole.
- Goal 6: Assume a leadership role in addressing the state’s environmental sustainability challenges.
- Goal 7 (OPERATIONAL EXCELLENCE): Provide superior, readily available student services and programs that recognize and respond to diverse student needs.

- Goal 8 (OPERATIONAL EXCELLENCE): Provide superior services and programs in the critically important areas of enrollment management, human capital management, information technology, and business processes.
- Goal 9 (OPERATIONAL EXCELLENCE): Enhance and diversify the University's resource base through effective fundraising, entrepreneurial initiatives, and enhanced facilities.
- Reviewed the "University of North Carolina Tomorrow Commission vs. NC A&T SU FUTURES" document. (Hand out #3)

i. Five FUTURES goals:

- Goal 1: Establish and ensure an interdisciplinary University focus that mandates overall high quality and continued competitiveness and effective involvement of global strategic partners in the marketing and delivery of programs and operations.
- Goal 2: Deliver visionary and distinctive interdisciplinary learning, discovery, and engagement that include collaborations and partnerships as part of the learning experience.
- Goal 3: Foster a responsive learning environment that utilizes an effectively integrated administrative support system for high quality programs, research and collegial interactions, and effectively disseminates consistent information to University stakeholders.
- Goal 4: Provide superior, readily available student services and programs that recognize and respond to diverse student needs.
- Goal 5: Enhance and diversify the University's resource base through effective fundraising, entrepreneurial initiatives, enhanced facilities, and sponsored research programs.

ii. Seven UNC Tomorrow major findings and recommendations:

- #1: Our Global Readiness: UNC should educate its students to be personally and professionally successful in the 21st century and, to do so, should enhance the global competitiveness of its institutions and their graduates.

- #2: Our Citizens and Their Future: Access to Higher Education: UNC should increase access to higher education for all North Carolinians, particularly for underserved regions, and underrepresented populations, and non-traditional students.
- #3: Our Children and Their Future: Improving Public Education: UNC should be more actively involved in solving North Carolina's public education challenges.
- #4: Our Communities and Their Economic Transformation: UNC should be more actively engaged in enhancing the economic transformation and community development of North Carolina's regions and the state as a whole.
- #5: Our Health: UNC should lead in improving the health and wellness of all people and communities in our state.
- #6: Our Environment: UNC should assume a leadership role in addressing the state's energy and environmental challenges.
- #7: Our University's Outreach and Engagement: UNC should become more directly engaged with and connected to the people of North Carolina, its regions, and our state as a whole.

IV. TIMETABLE – Dr. Callaway

- Reviewed and briefly discussed the “Securing the Legacy: Tentative Timetable”, which shall now be called the “Building Upon the Legacy: Tentative Timetable”. (Hand out #4)
- Notification of Scan Team and Work Group Chairpersons meeting on Tuesday, February 17th, from 1:00 – 2:30 PM in the Dowdy Administration Building, Room 304.

V. BREAKOUT SESSIONS – All

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