PHIL 260. Introduction to Philosophy  
This is an introductory course covering such topics as theories of reality, the nature of mind and knowledge, and the higher values of life. (S)

PHIL 262. Logic  
This is an introductory course designed to give a critical analysis of the principles, problems and fallacies in reasoning. (F;S;SS)

PHIL 263. Ethics of Good Life and Character Building  
This course explores the role of ethics in achieving a good life. The goal is to encourage students to reflect about their motivations and to contemplate the sort of character they might aspire to build. Questions examined include: What virtues make a person good? To what extent is self-interest compatible with being a virtuous person? What makes life meaningful? Why should we act morally and show concern for others? (F;S;SS)

PHIL 264. Contemporary African American Philosophy  
This course has two objectives. First, it exposes students to the contributions made by African Americans to philosophy. Second, it explores issues of philosophy unique to the African American experience. Readings are drawn from both contemporary and classic sources. Comparisons between African American and African philosophy will be made. (F;S;SS)

PHIL 265. World Religions  
This course examines the teachings and practices of the world’s major religions. This exploration is conducted as a factual approach in which the history, beliefs, philosophy, practices and important figures of each religion are presented. Religions covered include African and Native American oral traditions, Hinduism, Jainism, Sikhism, Buddhism, Taoism, Confucianism, Shinto, Judaism, Christianity, Islam, and new religious movements. (F;S;SS)

PHIL 266. Contemporary Moral Problems  
This course begins with an examination of various ethical theories and then applies these theories to address moral challenges faced by today’s society. Topics include the environment, abortion, treatment of animals, drug use, pornography, hate speech, euthanasia, famine relief, affirmative action and the death penalty. (F;S;SS)

PHIL 309. Contemporary Philosophy  
This course involves a critical investigation of some contemporary movements in philosophy with special emphasis on existentialism, pragmatism, and positivism. (DEMAND)

PHIL 400. Ancient Philosophy  
This course will examine the history of philosophy from the ancient Greeks to medieval Europeans. Philosophers discussed include the pre-Socratics, Socrates, Plato, Aristotle, Aquinas, and Augustine. Topics will range from theories of nature, persons happiness, human knowledge, the good life, and the existence of God. Special focus will be on how each philosopher progressed ideas during this time period, thus setting the stage for modern philosophy. (F;S;SS)

PHIL 401. Modern Philosophy  
This course will examine the history of philosophy from Descartes through Kant. Special focus will be given to the Rationalists (Descartes, Leibniz and Spinoza) and the Empiricists (Locke, Berkeley and Hume). Topics discussed include the possibility of human knowledge, the existence of God, the nature of causation, and the mind-body problem. How the moderns differed from the ancients, the impact the moderns had on the direction of philosophy, and the role women played in this philosophical change will also be explored. (F;S;SS)

PHIL 402. Philosophy of Law  
This course is a philosophical investigation into the nature of law. Students will examine various theories of jurisprudence including natural law, legal positivism, legal naturalism, and legal realism. The course will also consider the relationship between law and morality and between equality and the law. Finally, students will investigate various philosophical problems in criminal and tort law.

PHIL 441. Media Ethics  
This course applies ethical theory to issues within the media profession. The course begins with an examination of major ethical approaches and decision-making strategies and examines some ethical challenges faced by media professionals. Topics include privacy versus “the right to know.” Accuracy, fairness, exploitation in advertising, deceptive practices, media accountability, conflicts of interest, the public interest versus ratings, and the Digital Millennium Act.

DIRECTORY OF FACULTY

Sarah Beale ......................................................... Visiting Lecturer
B.A., Wake Forest College, M.A.T., Duke University

Millicent Brown .................................................. Associate Professor
B.A., College of Charleston; M.E., The Citadel; Ph.D., Florida State University

Olen Cole, Jr. ....................................................... Professor and Chairperson
B.A., M.A., California State University – Fresno; Ph.D., University of North Carolina at Chapel Hill

James Crawford ............................................... Assistant Professor
OBJECTIVES

The objectives of the Department of Journalism and Mass Communication are as follows:
1. To assist students in developing their powers of critical thinking.
2. To assist students in developing in-depth competencies in at least one subject area.
3. To aid students in developing self-confidence and positive images.
4. To provide financial assistance to qualified students who otherwise could not attend college or enroll in the Journalism and Mass Communication program.
5. To develop and maintain accredited undergraduate and professional programs.
6. To encourage funded and non-funded faculty research.
7. To encourage scholarly publication and creative production by faculty.
8. To determine and to satisfy the cultural and educational needs of the community.

DEGREES OFFERED

Journalism and Mass Communication (Broadcast Production) – Bachelor of Science
Journalism and Mass Communication (Electronic Media & Journalism) – Bachelor of Science
Journalism and Mass Communication (Media Management) – Bachelor of Science
Journalism and Mass Communication (Print Journalism) – Bachelor of Science
Journalism and Mass Communication (Public Relations) – Bachelor of Science

GENERAL PROGRAM REQUIREMENTS

The admission of students into the undergraduate degree programs in Journalism and Mass Communication is based upon the general admission requirements of the University. All students are expected to maintain a cumulative grade point average of at least 2.0 overall and 2.5 in the major.

DEPARTMENTAL REQUIREMENTS

The Journalism and Mass Communication major must complete a minimum of 124 to 126 (depending on concentration) semester hours of University courses. Included are 42 semester hours of courses in the major. A grade of “C” or better must be earned in these major courses.

All majors must meet certain prerequisites prior to beginning sophomore-level courses in their chosen concentrations. They must demonstrate computer literacy skills as defined by the College of Arts and Sciences.